

TRAVEL AND DESTINATIONS

BLOG



Travel, inspiration, photography, tips and more



Hello I'm Mike Clegg and welcome to my blog "Travel and Destinations". My blog is designed to help and inspire people with their travels, such as providing ideas on destinations to visit, things to do when they get there, travel tips and more. All the content is written as high quality as possible and most of the posts are between 1000-3800 words.

As well creating blog content, I produce high quality destination and hotel photographs to go alongside the posts. The images on my blog are compressed and you'll find the highest quality on my photography portfolio www.mikecleggphotography.com. These pictures are also used on social media to promote the destination, brand or hotel.

I currently have my biggest audience on Instagram where I run three travel accounts with over 800,000 followers between them, and all have excellent engagement. My blog is still fairly new but traffic is growing rapidly.

Over the last few years I have worked with brands including BlueCurrent/Navitime/JNTO, KBC PR/ Travel Alberta, Czech Tourism, Copenhagen Tourism, SalzburgerLand Tourism, Canon UK as well as luxury brands including Shangri-La and The Luxury Collection.

BLOG

- DA: 38 (Based on new Moz Link Explorer)
- Monthly Page Views: 60,839 Uniques: 42,798 (Jan 2019)
- 63% Organic, 11% social, 26% other
- Demographics: 177+ countries
- Top 5 countries include UK, US, Canada, Austria and Germany
- Alexa Global Rank: 504,933

SOCIAL

Instagram followers



@mikecleggphoto: 77,000+ (Personal account)
@bestcitybreaks: 365,000+ (Community I run)
@travelanddestinations: 365,000+ (Community I run)



Facebook fans

@travelanddestinationsblog: 2,300+



Pinterest followers

@TravelandDest: 4,600+



Twitter followers

@travelanddest: 2,500+

SERVICES

Please note most of these services are on hold as I'm now working full time in London - However I take some side projects

Some of my services include:

- Participation in Press Trips - Delivering promotion such as Instagram posts, Instagram Stories, blog posts, as well as providing images.
- Writing high quality blog posts for my blog
- Creating professional pictures i.e. destination, hotel or lifestyle
- Providing social media promotion
- Social media takeovers
- Travel writing for other websites and media

PREVIOUS CLIENTS AND COLLABORATIONS

Here are some of the brands I've worked with on projects and campaigns.

KBC PR/ Travel Alberta • BlueCurrent / Navitime / JNTO • SalzburgerLand Tourism • Austria Tourism • Czech Tourism • Tallinn Tourism • Visit Gastein • Shangri-La Hotels • Starwood Hotels • The Luxury Collection • Mandarin Oriental • Alpen Palace Resort and Spa • Copenhagen Tourism • Canon UK